



**ATTENTION! ATTENTION!**  
**CALLING ALL COMMUNITY BASED ORGANISATIONS and BUSINESSES**

**Did you know that universities are keen to work with you?**  
**Are you curious about building a new partnership to get some work done together?**

Community-university partnerships bring together two sets of expertise and knowledge to make a difference. Partners decide the focus (and the terms too), so that the benefits are shared and the relationships are worthwhile.

The Community University Partnership Initiative (CUPI) aims to *help* broker and kick start new partnerships – because finding an academic to match your interests can be challenging. If you are a community based business, social enterprise organisation or charity, and wonder if partnering with a university researcher might help to develop your work further, then join us at one of these FREE CUPI MATCH EVENTS. Lunch and refreshments will be provided, travel costs up to £50 reimbursed, and interesting, focused conversations are guaranteed.

### **What sort of partnership? ✓**

The areas and subjects that partnerships could work on are endless. For example, you might want to measure effectiveness or social value, or be keen to understand or widen your client base, perhaps it's working with volunteers and shareholders or business development and market research that interests you more. If you're busy tackling social problems, strengthening communities or improving the environment, you might already have a research interest that you want to pursue. Finding local solutions with the help of a new community-university partnership could be just the thing – these events will offer the chance to think about and explore the options further.

### **Heads up – there's a funding opportunity too!**



CUPI MATCH EVENTS provide an opportunity for new partnerships (*that emerge from the events*) to bid for a small 'kick-start' fund of between £500 - £1000 to get your partnership off the ground. It's intended to help potential partners to work out if and how they might work together and to refine their ideas more, by covering some of the costs involved in thinking and planning. This could include doing some desk based research, travelling to meet up to test or frame your ideas into clearer project plans or simply having further conversations. Support will also be available if you want to explore ways to fund and develop your projects in the future.

## Pin the date:

- Bristol – Thursday 22<sup>nd</sup> March at [Knowle West Media Centre](#) 10:30am registration for an 11am start until 4:30pm
- Manchester – Tuesday 17<sup>th</sup> April at [St Thomas Centre](#) 10:30am registration for an 11am start until 4:30pm

## Who can apply?

Any community organisation or business can apply! If you can, try make sure the representative from your organisation is available to attend the CUPI match event and has authority to bid for funding. If not, don't worry, bids can be made after the event too.

## Find out more

Visit the [CUPI project page](#) to see how a community-university partnership could benefit your work.

## Apply

Follow the below links to apply for a place at one of the CUPI match events:

[Bristol match event](#)

[Manchester match event](#)

## Contact

Have you got further questions? Contact [stephanie.todd@uwe.ac.uk](mailto:stephanie.todd@uwe.ac.uk) who will be more than happy to help.

CUPI match events are delivered through the Community University Partnership Initiative funded by [Power to Change](#) and the [Arts and Humanities Research Council](#), developed by the [National Coordinating Centre Public Engagement](#).



Arts & Humanities  
Research Council